

# SMU Community Chat

July 1, 2020

Starting at 11 AM Eastern

**John Packard, President & CEO of Steel Market Update**

**Eddie Lehner, President & CEO of Ryerson**



[SteelMarketUpdate.com/Blog/SMU-Community-Chat-Webinars](https://SteelMarketUpdate.com/Blog/SMU-Community-Chat-Webinars)

Ryan McKinley is a Senior Analyst at CRU.

Ryan joined CRU in 2018 and is based in Pittsburgh. He provides analysis for CRU's Steel Long Products Monitor, Steel Long Products Outlook, Steel Metalics Monitor, Stainless Steel Monitor, and Metalics Outlook.

Ryan holds a BA in Political Science from Colorado State University located in Fort Collins, Colorado, and an MA in Energy Politics in Eurasia from European University located in Saint Petersburg, Russian Federation.



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# SMU Steel Summit 2020

## Virtual Conference – Aug 24-26

**Agenda:** The timings and mix of live and on-demand sessions will mean that whatever time zone you're in, you can watch the presentations you want, when you want. So no need to choose between attending a meeting or attending a presentation - you can now do both!

**Networking Lounge:** Here you can search the delegate list, request private meetings, chat in a group, or schedule a video chat.

**Exhibit Hall:** Here you can visit a booth, chat to the exhibitors, watch their videos and download brochures of interest. Booths will be manned by staff during the event dates.

**More Time for Everything:** The virtual event will be open before the event start date and will remain open after - allowing you more time to schedule meetings, watch conference sessions and browse the exhibit hall.

*"The SMU steel summit is a very worthwhile event - a good place to invest your time and a very reasonable amount of money."*

- Patrick Murley, CEO, Material Sciences Corp

For more information and to book your place, visit [www.smusteelsummit.com](http://www.smusteelsummit.com)





We are pleased to announce the 2nd annual [SMU NexGen Leadership Award](#), sponsored by the Steel Manufacturers Association. The Award is designed to recognize and celebrate the excellence of emerging leaders within the greater steel community.

SMU is dedicated to helping businesses recruit, train and retain the next generation of talent. Any young motivated employee under the age of 35 who is currently employed by an organization that utilizes carbon steel as part of its core business function is eligible for this award.

**This is a great opportunity to shine the light on the hard work of the people in your organization, and celebrate it with the greater steel industry.**

**The winner will get:** a mentorship day with **Chuck Schmitt, President of SSAB Americas**; a free pass to a SMU Steel 101 Workshops; and a free pass to the next SMU Steel Summit.

**Nomination details will be announced by SMU in the coming days.**

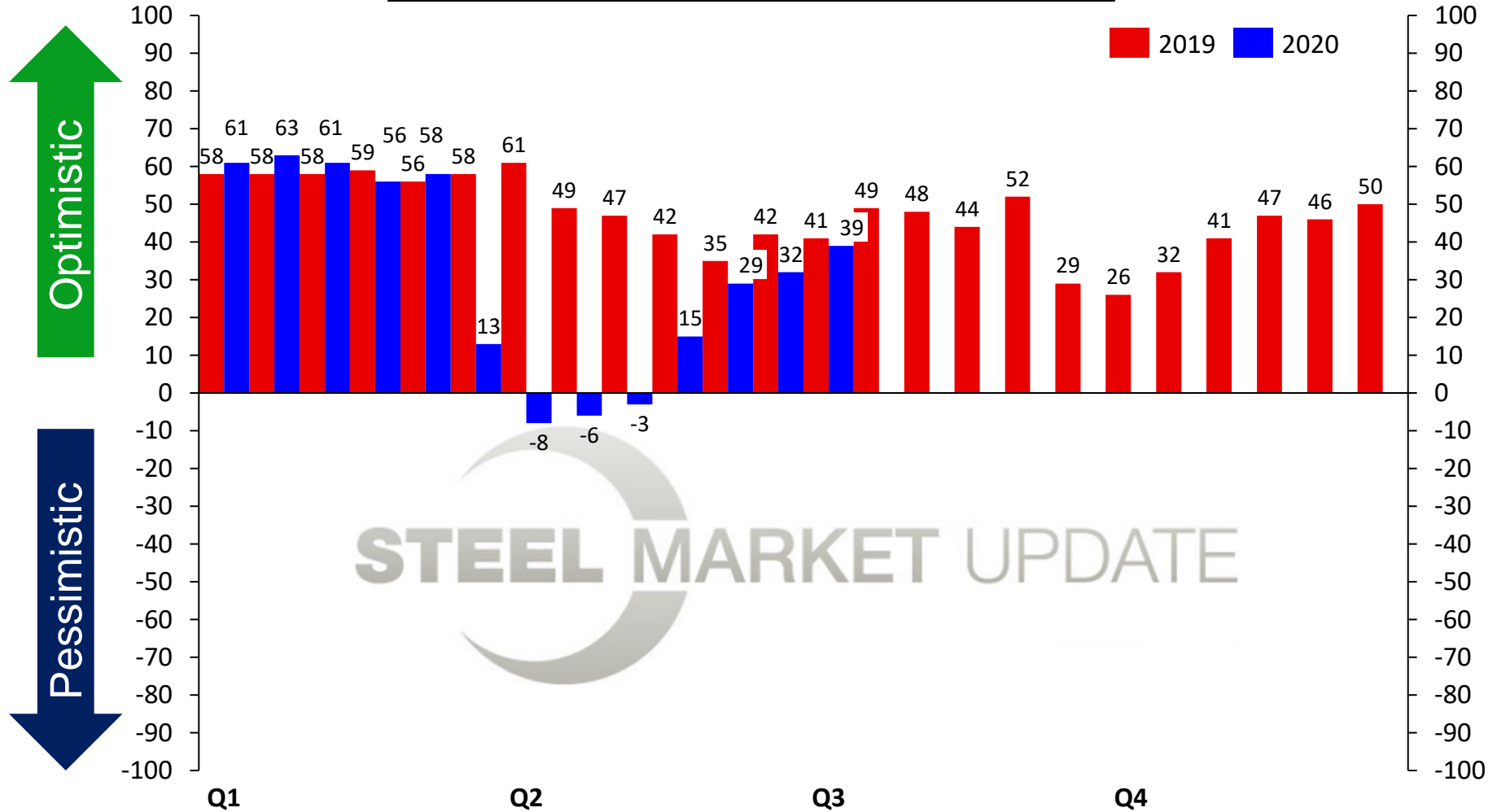
# SMU Hot Rolled Price Index



# SMU Buyers Sentiment Index

Up 7 points to +39

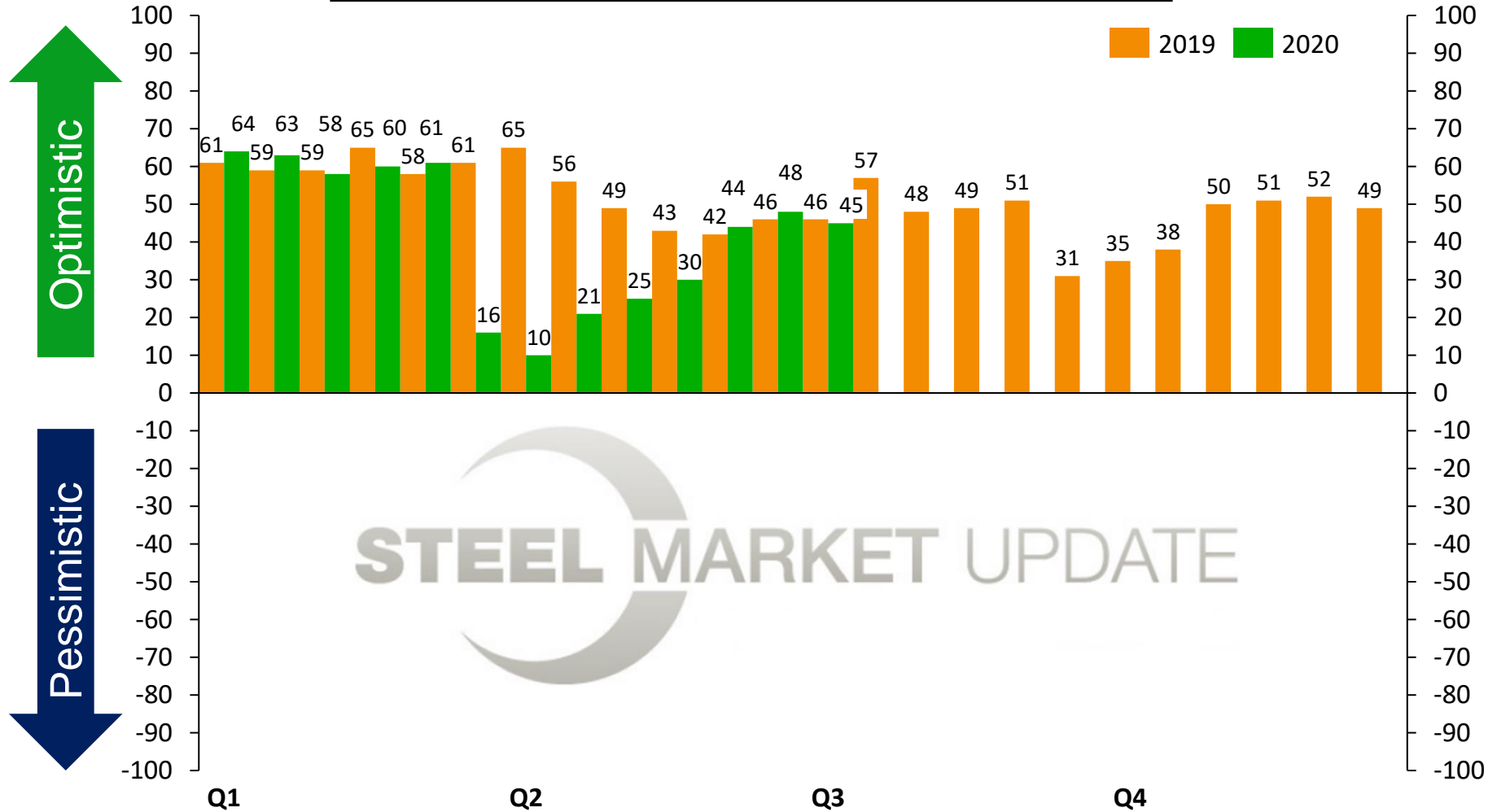
## Steel Market Update Buyers Sentiment Index



# SMU Future Buyers Sentiment Index

Down 3 points to +45

## Steel Market Update Future Buyers Sentiment Index

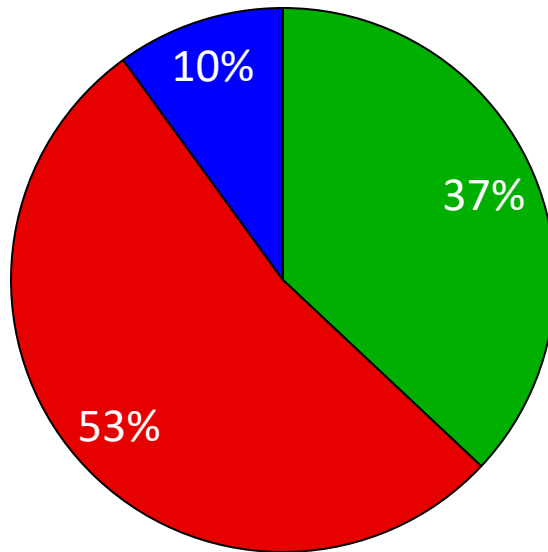


# Steel Prices

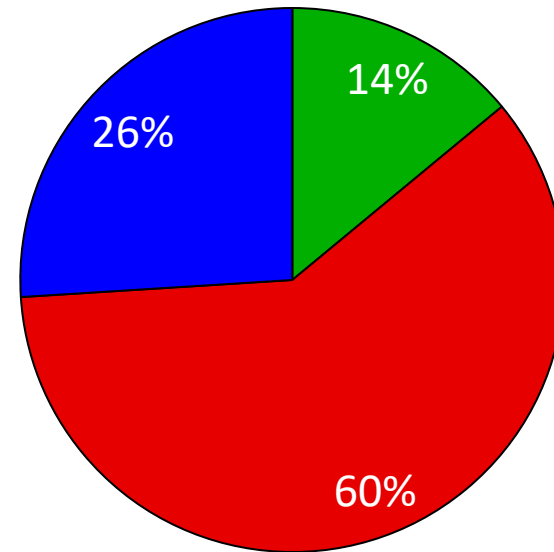
Prices have risen modestly since the mills first began raising prices.  
Do you think prices will continue to rise over the next 60 days,  
will they stall or will they begin to move lower?

- Prices will continue to rise
- Prices will stall at current levels
- Prices will begin to slide

June 12, 2020



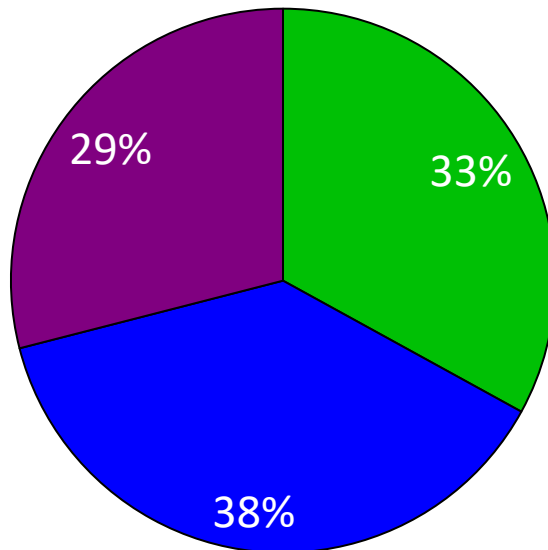
June 26, 2020





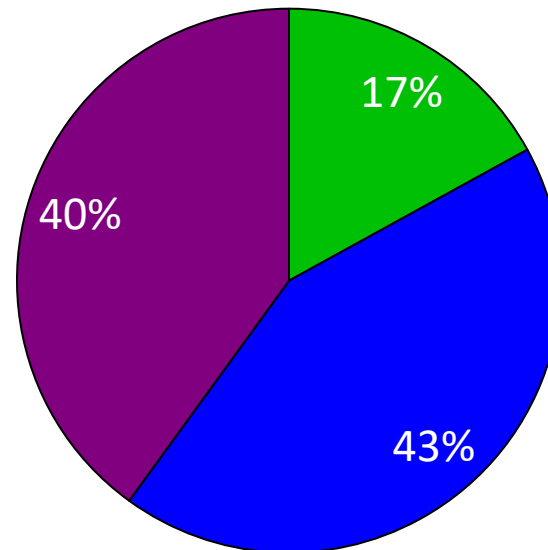
Has your company returned all of your employees back to an office environment?

- Yes
- Partial return – high risk remain at home (or employees have option)
- No



Does your company now allow travel to your customers and/or visits into your offices?

- Yes
- Yes – but with limitations
- No



**Edward J. Lehner** is President and Chief Executive Officer (CEO) of **Ryerson**, a leading value-added processor and distributor of industrial metals, with operations in the United States, Canada, Mexico and China. Eddie began serving as Ryerson's CEO in June 2015 after having served as Ryerson's executive vice president and chief financial officer since 2012.

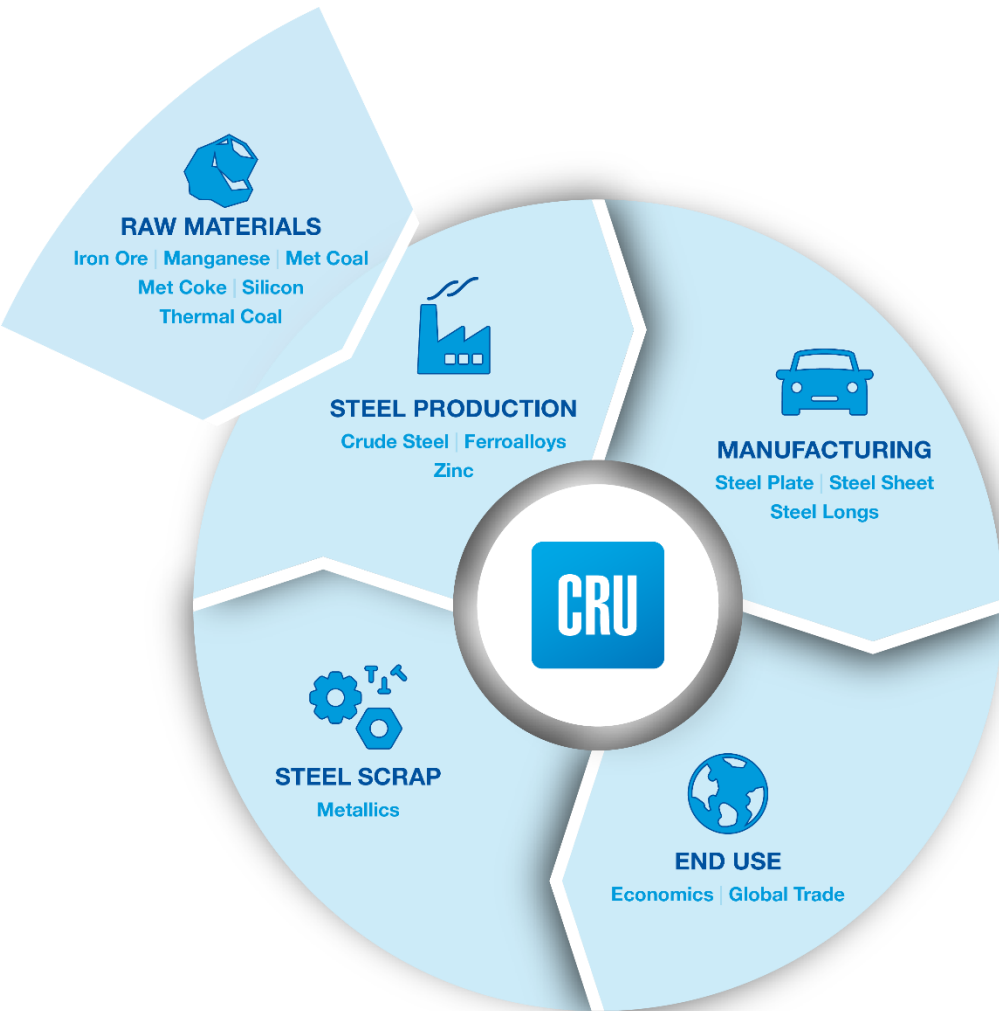
Prior to joining Ryerson, Eddie served as the chief financial officer of PSC Metals, Inc., a diversified metals company, and before that, as the chief financial officer of SeverCorr, LLC., a primary steel manufacturing company headquartered in the southern United States.

Eddie's career also includes senior general management, operational, financial, accounting, tax and consulting roles for Nucor, Birmingham Steel, Inc., Laurel Steel and Deloitte.



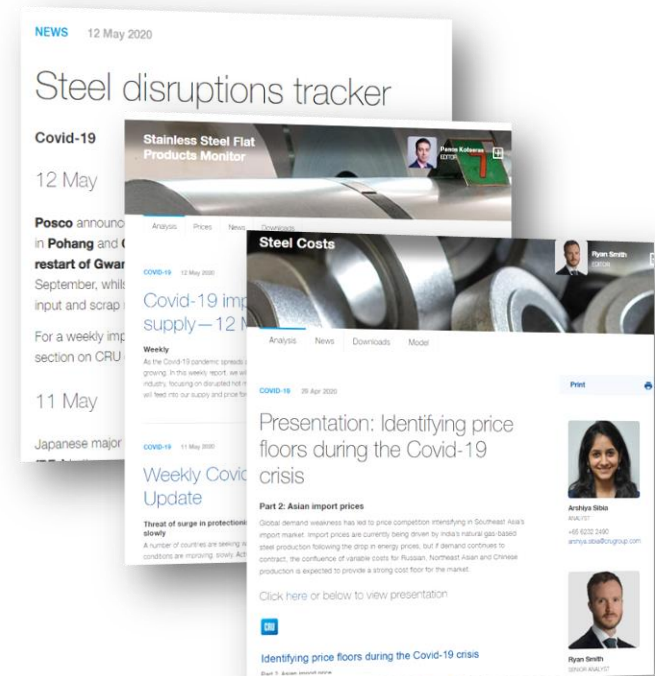
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**CRU**

Get in touch for more information or a demo

# Thank You

Thank you for attending our SMU Community Chat Webinar.

A special thank you to Mr. Lehner for his participation in today's community chat.

Our next webinar will be **Wednesday, July 8<sup>th</sup> at 11 AM ET** featuring guest speaker **Ryan McKinley** of **CRU**.

To contact John Packard – [John@SteelMarketUpdate.com](mailto:John@SteelMarketUpdate.com)

For information about subscribing to SMU contact Paige Mayhair at [Paige@SteelMarketUpdate.com](mailto:Paige@SteelMarketUpdate.com)

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# STEEL MARKET UPDATE

part of the  Group

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