

# SMU Community Chat

July 29, 2020

Starting at 11 AM Eastern

John Packard, Steel Market Update

Paul Terry, CRU



[SteelMarketUpdate.com/Blog/SMU-Community-Chat-Webinars](https://SteelMarketUpdate.com/Blog/SMU-Community-Chat-Webinars)

# SMU NexGen Leadership Award



We are pleased to announce the 2nd annual [SMU NexGen Leadership Award](#), sponsored by the Steel Manufacturers Association. The Award is designed to recognize and celebrate the excellence of emerging leaders within the greater steel community.

SMU is dedicated to helping businesses recruit, train and retain the next generation of talent. Any young motivated employee under the age of 35 who is currently employed by an organization that utilizes carbon steel as part of its core business function is eligible for this award.

**This is a great opportunity to shine the light on the hard work of the people in your organization, and celebrate it with the greater steel industry.**

**The winner will get:** a mentorship day with **Chuck Schmitt, President of SSAB Americas**; a free pass to a SMU Steel 101 Workshops; and a free pass to the next SMU Steel Summit. Recognition in the form of a trophy or plaque and a write-up in the SMU newsletter.

**All Qualified Nominees will be provided a free registration to this year's conference.**

## Steel Mill CEOs

**David Burritt**, U.S. Steel  
**Mark Millett**, Steel Dynamics  
**Leon Topalian**, Nucor  
**Lourenco Goncalves**, Cleveland-Cliffs/AK Steel  
**Maximo Vedoya**, Ternium  
**David Stickler**, Big River Steel

## Economists & Analysts

**Dr. Alan Beaulieu**, ITR Economics  
**John Anton**, IHS Markit  
**Timna Tanners**, Bank of America  
**Paul Lowrey**, Steel Research Associates  
**Ken Simonson**, Associated General Contractors  
**Steven Brown**, Fitch Ratings  
**Ryan Smith**, CRU  
**Chris Houlden**, CRU  
**Josh Spoores**, CRU

## Steel Buyers

**Tom Valvo**, MiTek  
**Frank Ruane**, Olympic Steel  
**Steve Sukup**, Sukup Manufacturing

## Industry Experts

**Rick Preckel**, Preston Pipe  
**Michael Setterdahl**, GFG Alliance  
**Philip Bell**, Steel Manufacturers Association  
**Jose Gasca**, Mettrading International AG  
**Ryan McKinley**, CRU  
**Lewis Leibowitz**, The Law Offices of Lewis E. Leibowitz  
**Tom Cullen**, Magic Coil Products

## Special Program on Youth and the Industry

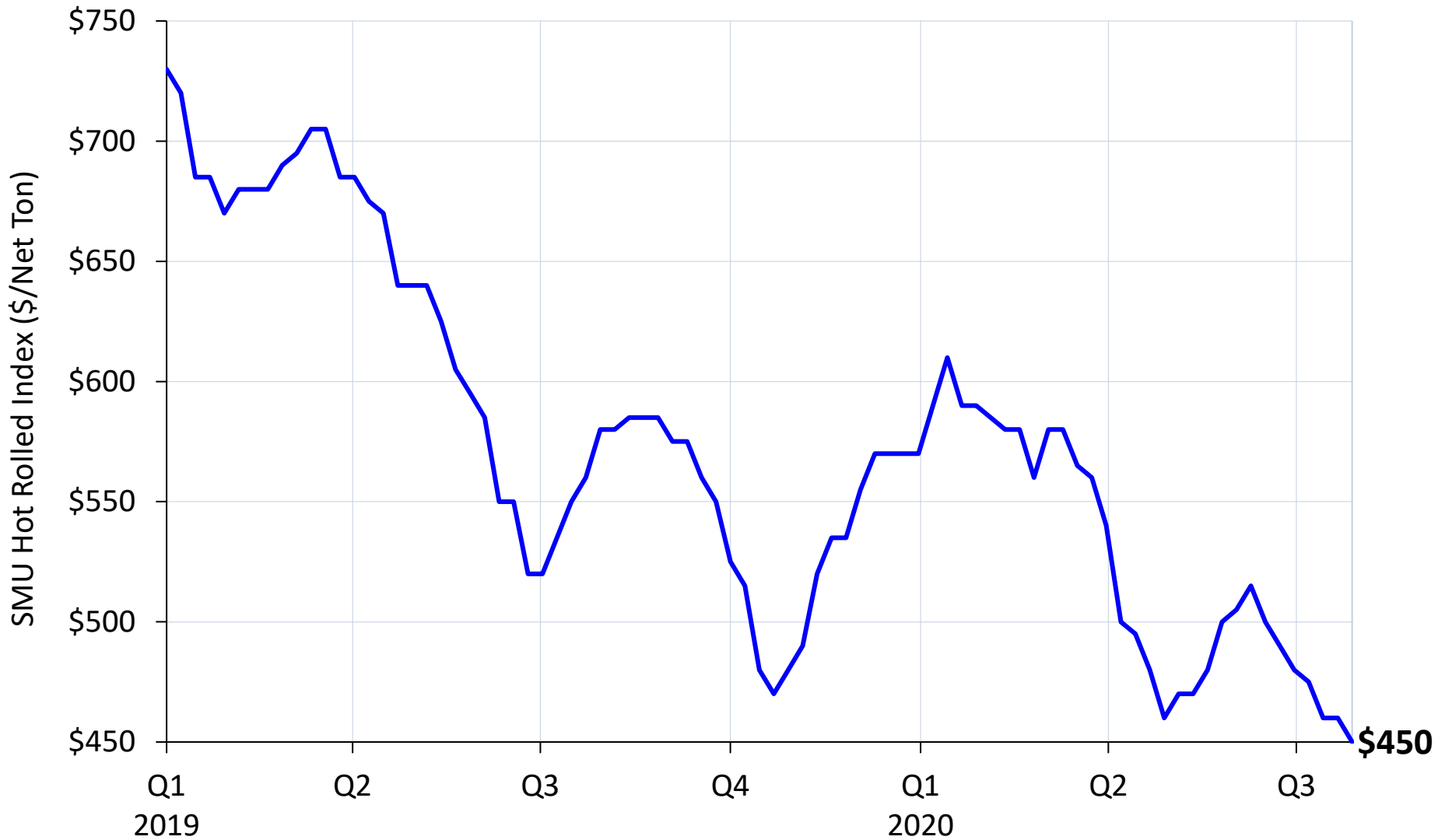
**Ryan Avery**, AveryToday, Inc.  
**Todd Leebow**, Majestic Steel  
**Jim Vincent**, Big Ass Fans  
**David Everett**, Hamline University  
**Jeff Butler**, JButler International

## Special Program on 2020 Presidential & Congressional Elections

**Dr. David Schultz**, Hamline University,  
University of Minnesota Law School

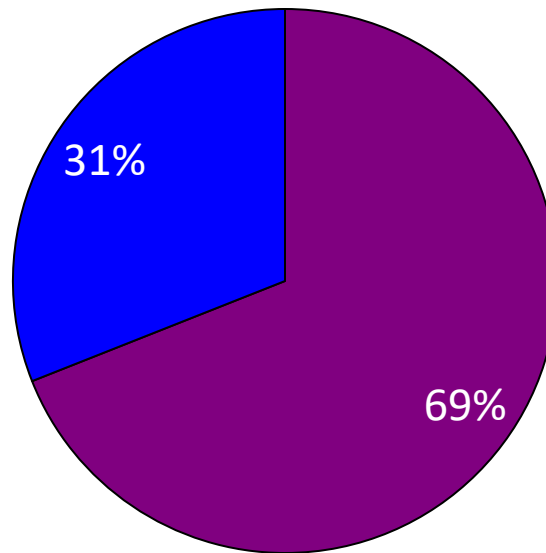
Also special programs on Futures conducted by CME and AI conducted by Crowe.

# SMU Hot Rolled Price Index



Do you believe flat rolled steel prices are at or near a bottom?

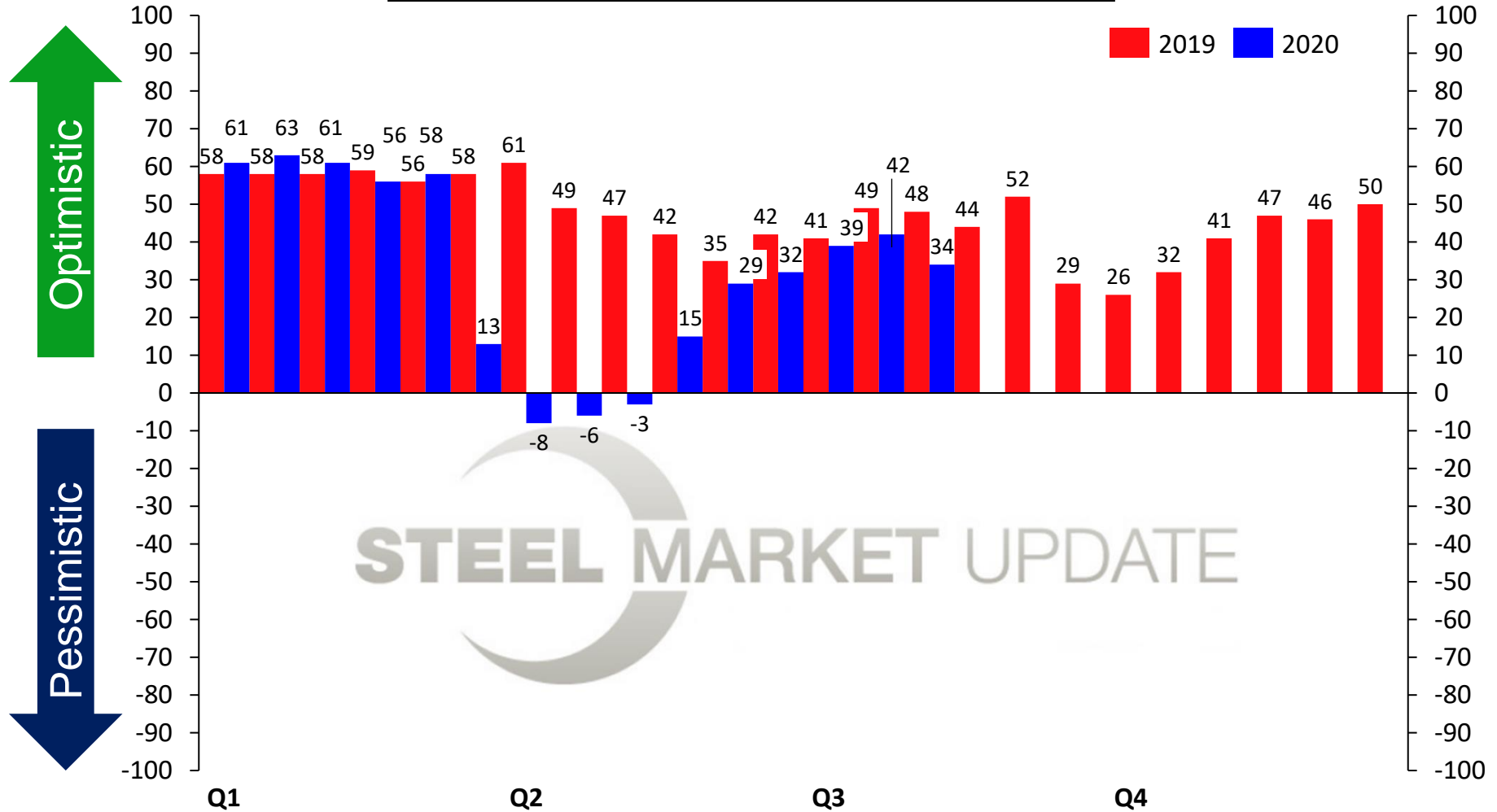
Yes No



# SMU Buyers Sentiment Index

Down 8 points to +34

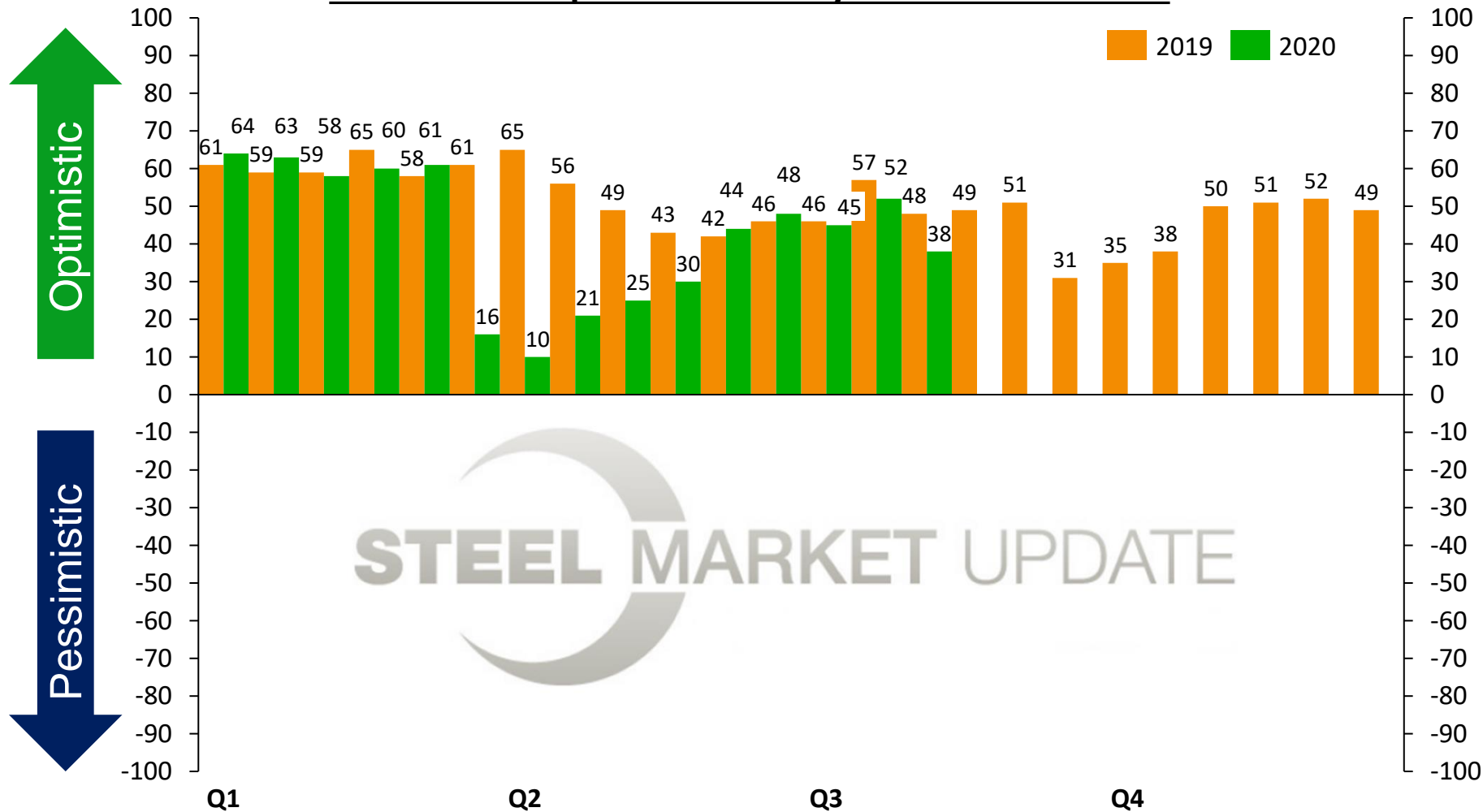
## Steel Market Update Buyers Sentiment Index



# SMU Future Buyers Sentiment Index

Down 14 points to +38

## Steel Market Update Future Buyers Sentiment Index



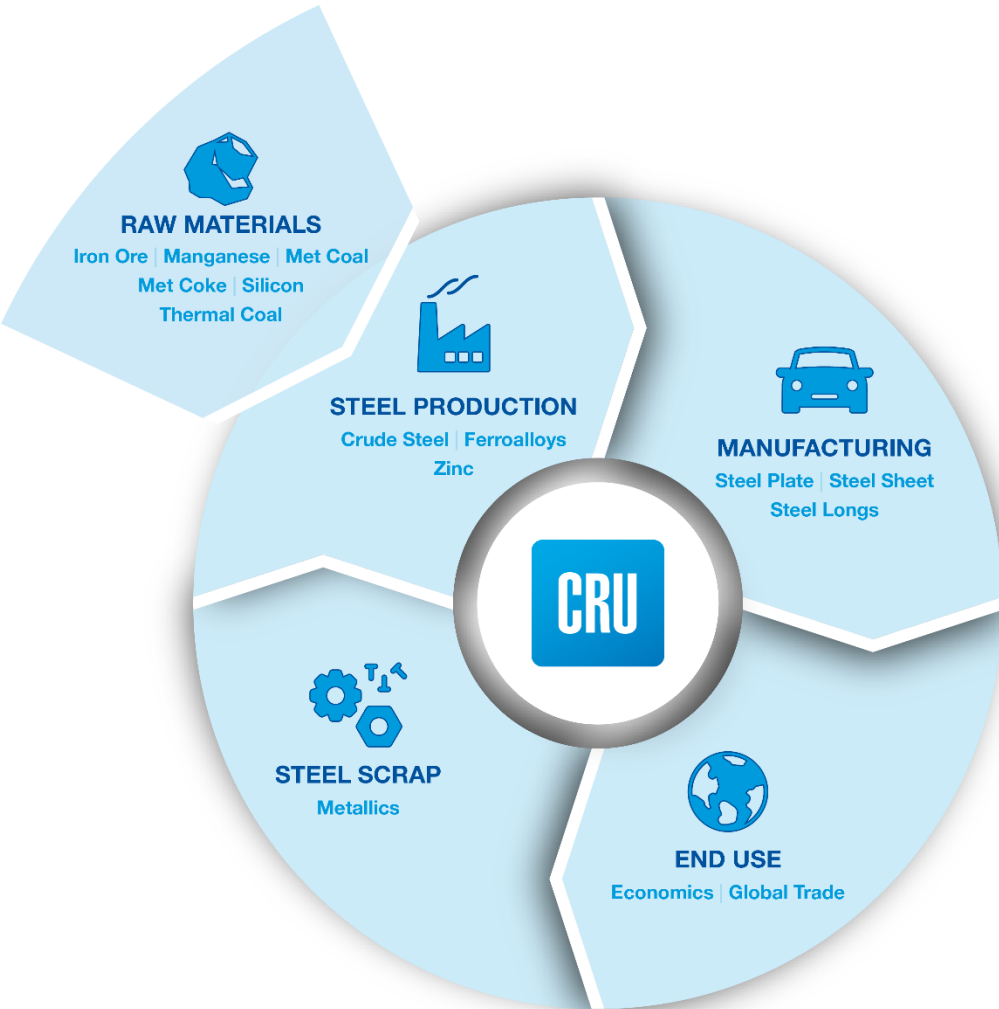
Paul joined CRU in 2011 and works as a Sponsorship and Exhibition Manager across a number of CRU's flagship conferences. He works closely with a large number of customers, tailoring packages to help them meet their marketing objectives and increase their network of influential contacts. With over 15 years' events sponsorship and marketing experience, Paul has worked on over 400 live events and a rapidly increasing number of virtual events



[SteelMarketUpdate.com/blog/SMU-Community-Chat-Webinars](https://SteelMarketUpdate.com/blog/SMU-Community-Chat-Webinars)

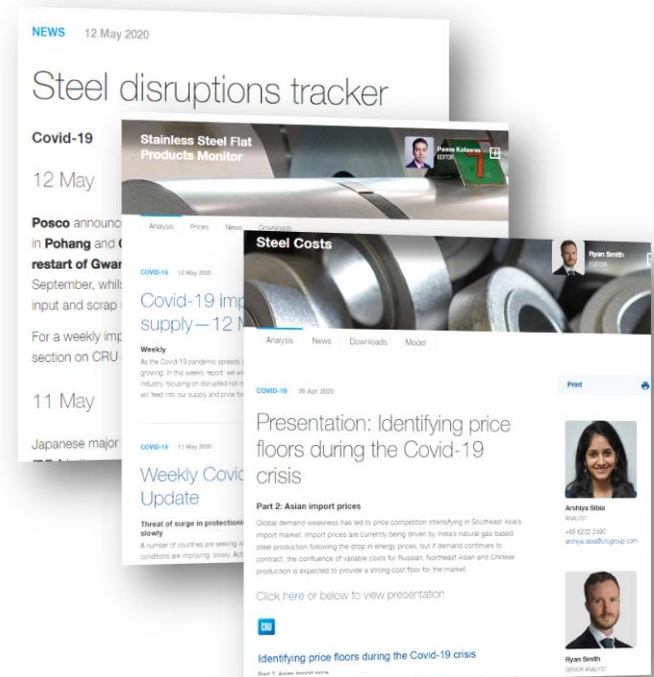


# CRU SUPPORTS STEEL



Your market intelligence solution across the entire supply chain.

**PRICES • ANALYSIS • FORECASTS • COSTS • CONSULTING**



[Learn more](#)



Get in touch for more information or a demo

# Thank You

Thank you for attending our SMU Community Chat Webinar.

Our next webinar will be **Wednesday, August 5<sup>th</sup> at 11 AM ET.**

To contact John Packard – [John@SteelMarketUpdate.com](mailto:John@SteelMarketUpdate.com)

To contact Paul Terry – [Paul.Terry@crugroup.com](mailto:Paul.Terry@crugroup.com)

For information about subscribing to SMU contact Paige Mayhair at [Paige@SteelMarketUpdate.com](mailto:Paige@SteelMarketUpdate.com)

Stay safe and stay tuned to Steel Market Update.



# STEEL MARKET UPDATE

part of the  Group

When you need answers... [www.SteelMarketUpdate.com](http://www.SteelMarketUpdate.com)