

# SMU Community Chat

August 5, 2020

Starting at 11 AM Eastern

Tim Triplett, Steel Market Update

Lisa Goldenberg, Delaware Steel Co. of Pennsylvania

Mike Barnett, Grand Steel Products



[SteelMarketUpdate.com/Blog/SMU-Community-Chat-Webinars](https://SteelMarketUpdate.com/Blog/SMU-Community-Chat-Webinars)

Timothy Gill has served as AISI's chief economist since July 2016. In this role, he monitors, assesses and forecasts the impact of economic conditions and policies on the North American steel industry and its end-use markets. He provides data and analytical support to AISI's public policy, market development, and communications functions, manages its industry statistics program, and is staff director for its Commercial Research Committee.



Previously, Gill was with the National Electrical Manufacturers Association (NEMA), where he served as deputy chief economist. His forecasts of the U.S. economy were cited by *The Wall Street Journal* as among the most accurate of 2011, 2012 and 2013. Earlier, he served as senior analyst at the American Petroleum Institute and as an economist with DRI/McGraw-Hill.

Gill speaks frequently on the business environment and contributes to outlook surveys compiled by Bloomberg, the Federal Reserve Bank of Philadelphia and *The Wall Street Journal*, among others. He is an active member of the National Association for Business Economics (NABE) and currently chairs its outlook survey committee. He holds a B.A. from John Carroll University and an M.A. in economics from Miami University, and is a Certified Business Economist.



We are pleased to announce the 2nd annual [SMU NexGen Leadership Award](#), sponsored by the Steel Manufacturers Association. The Award is designed to recognize and celebrate the excellence of emerging leaders within the greater steel community.

SMU is dedicated to helping businesses recruit, train and retain the next generation of talent. Any young motivated employee under the age of 35 who is currently employed by an organization that utilizes carbon steel as part of its core business function is eligible for this award.

**This is a great opportunity to shine the light on the hard work of the people in your organization, and celebrate it with the greater steel industry.**

**The winner will get:** a mentorship day with **Chuck Schmitt, President of SSAB Americas**; a free pass to a SMU Steel 101 Workshops; and a free pass to the next SMU Steel Summit. Recognition in the form of a trophy or plaque and a write-up in the SMU newsletter.

**All Qualified Nominees will be provided a free registration to this year's conference.**

## Steel Mill CEOs

**David Burritt**, U.S. Steel  
**Mark Millett**, Steel Dynamics  
**Leon Topalian**, Nucor  
**Lourenco Goncalves**, Cleveland-Cliffs/AK Steel  
**Maximo Vedoya**, Ternium  
**David Stickler**, Big River Steel

## Economists & Analysts

**Dr. Alan Beaulieu**, ITR Economics  
**John Anton**, IHS Markit  
**Timna Tanners**, Bank of America  
**Paul Lowrey**, Steel Research Associates  
**Ken Simonson**, Associated General Contractors  
**Steven Brown**, Fitch Ratings  
**Ryan Smith**, CRU  
**Chris Houlden**, CRU  
**Josh Spoores**, CRU

## Steel Buyers

**Tom Valvo**, MiTek  
**Frank Ruane**, Olympic Steel  
**Steve Sukup**, Sukup Manufacturing

## Industry Experts

**Rick Preckel**, Preston Pipe  
**Michael Setterdahl**, GFG Alliance  
**Philip Bell**, Steel Manufacturers Association  
**Jose Gasca**, Metrading International AG  
**Ryan McKinley**, CRU  
**Lewis Leibowitz**, The Law Offices of Lewis E. Leibowitz  
**Tom Cullen**, Magic Coil Products

## Special Program on Youth and the Industry

**Ryan Avery**, AveryToday, Inc.  
**Todd Leebow**, Majestic Steel  
**Jim Vincent**, Big Ass Fans  
**David Everett**, Hamline University  
**Jeff Butler**, JButler International

## Special Program on 2020 Presidential & Congressional Elections

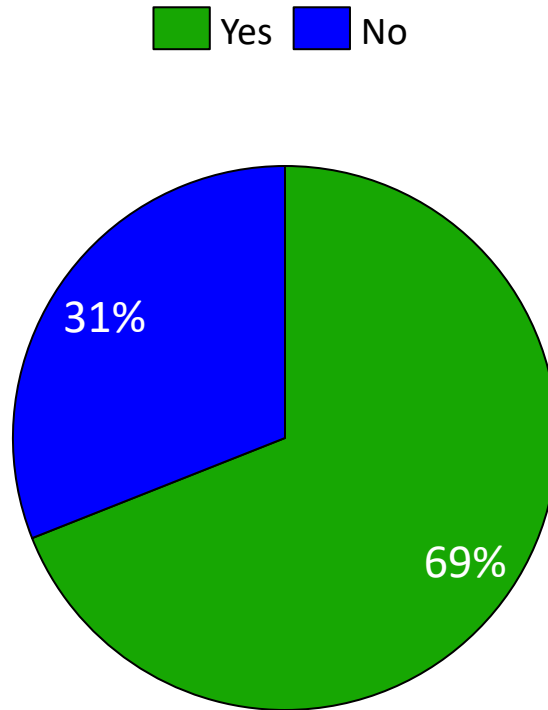
**Dr. David Schultz**, Hamline University,  
University of Minnesota Law School

Also special programs on Futures conducted by CME and AI conducted by Crowe.

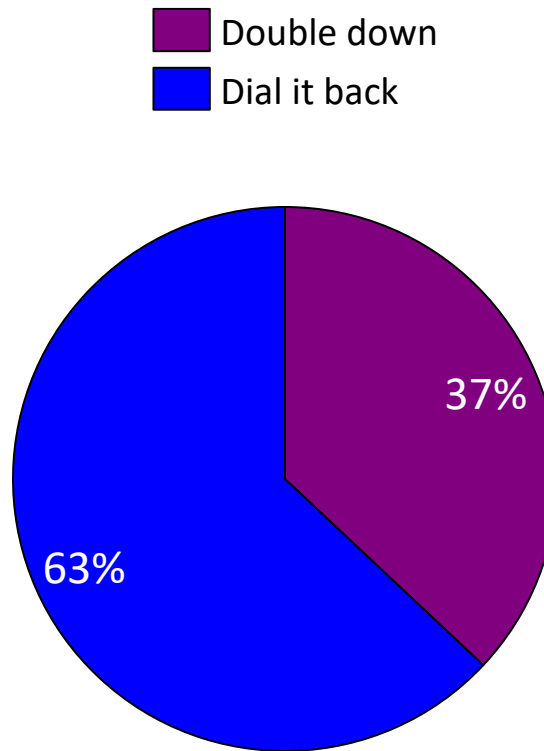
# SMU Hot Rolled Price Index



Do you believe flat rolled steel prices are near a bottom and a price hike from the EAF mills is coming soon?



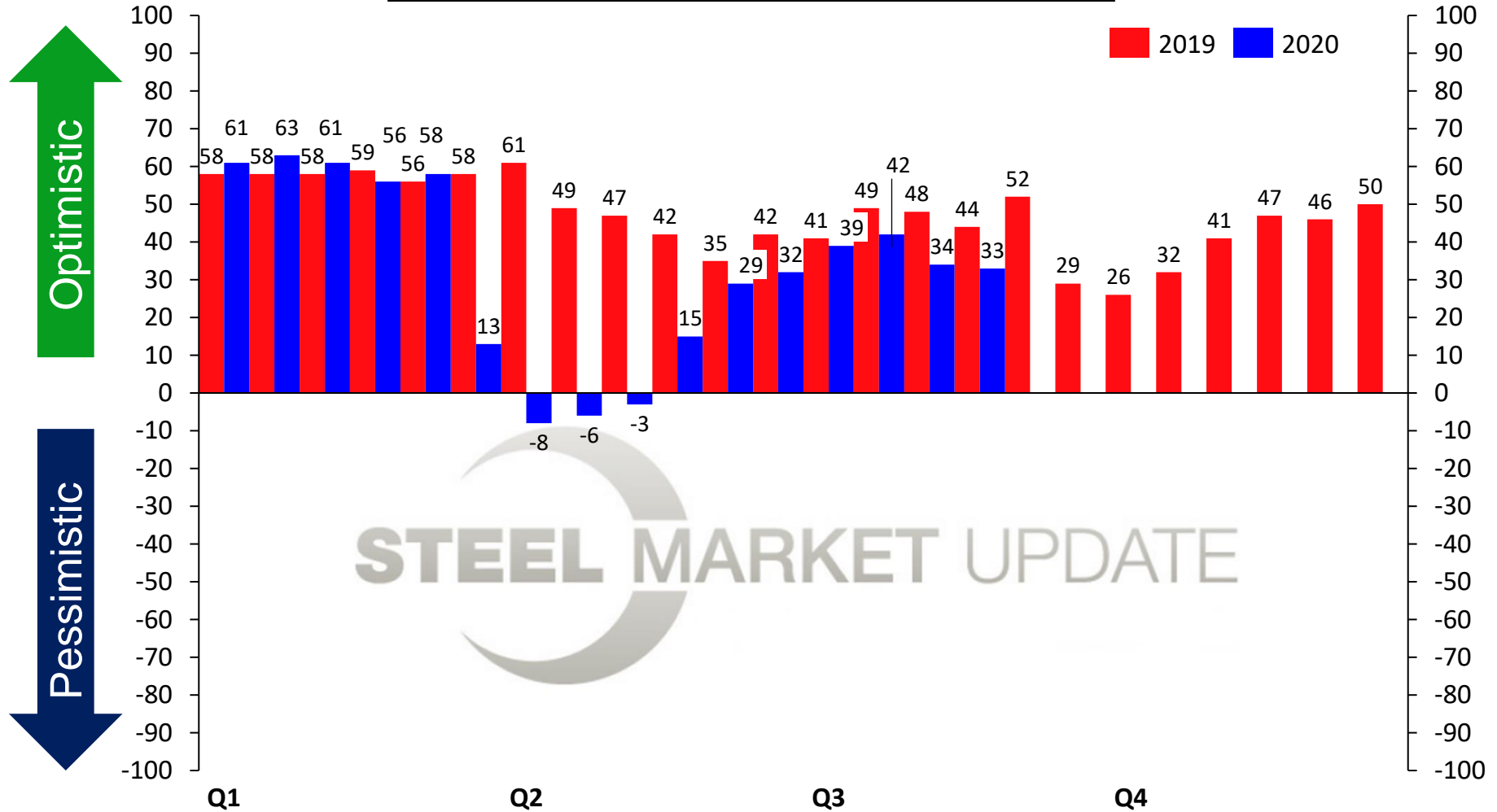
Is it time for the government to double down on the stimulus spending or time to dial it back and not overreact?



# SMU Buyers Sentiment Index

Down 1 point to +33

## Steel Market Update Buyers Sentiment Index

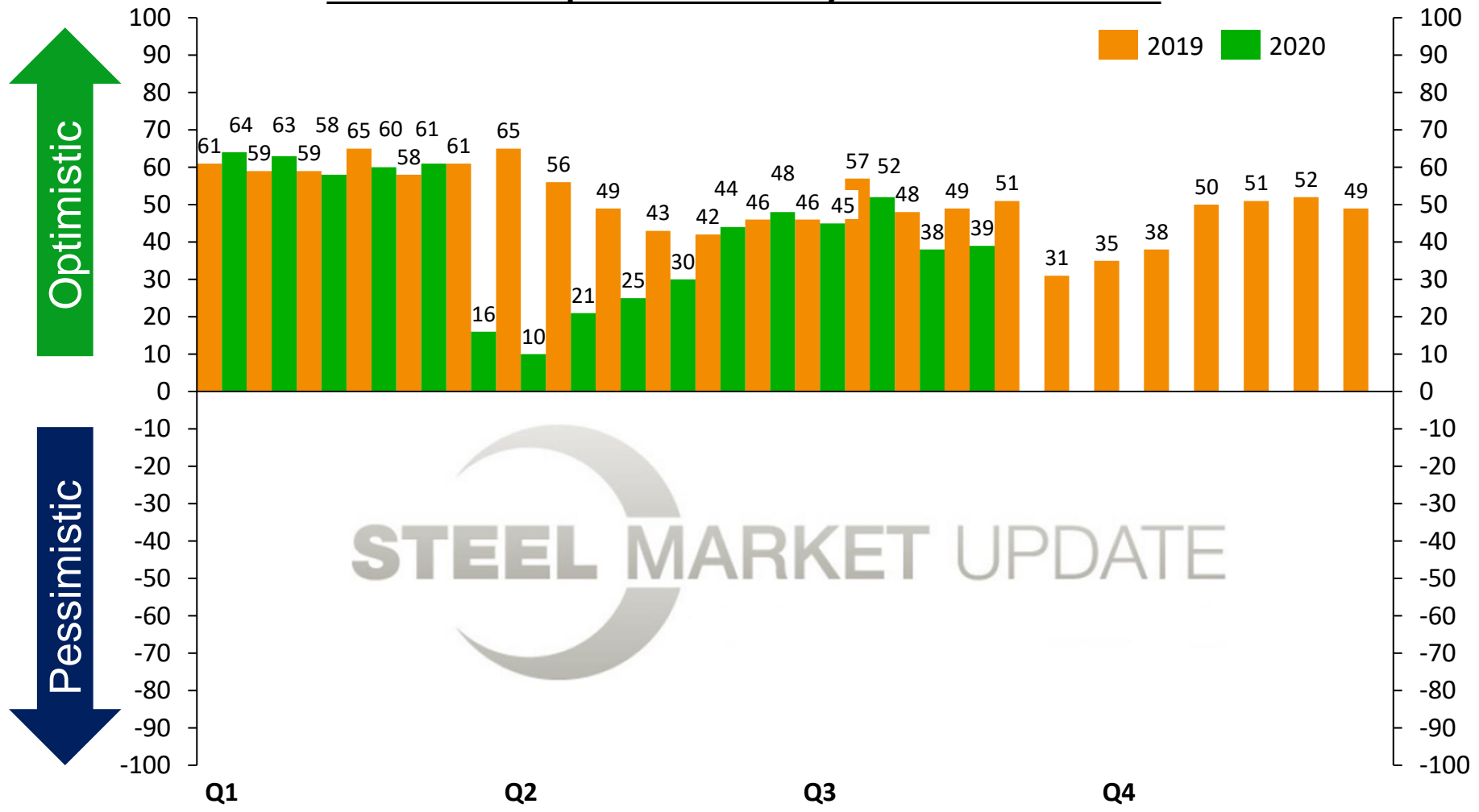




# SMU Future Buyers Sentiment Index

Up 1 point to +39

## Steel Market Update Future Buyers Sentiment Index



Steel Market Update welcomes two well-known service center executives to the next [SMU Community Chat](#) webinar, set for 11 a.m. ET on Wednesday, Aug. 5. Joining moderator Tim Triplett for a spirited Q&A will be Lisa Goldenberg, president of Delaware Steel Co. of Pennsylvania, and Mike Barnett, president of Grand Steel Products.

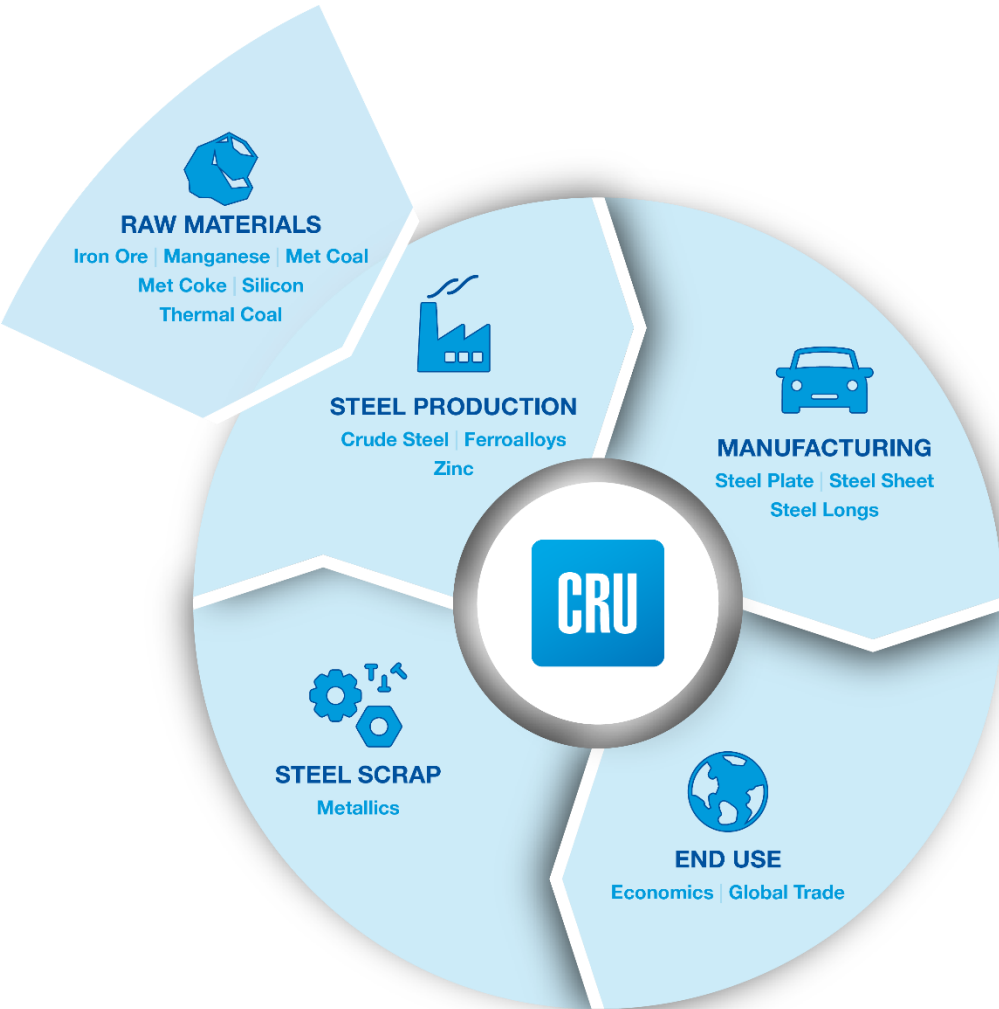
Lisa Goldenberg is a third-generation steel trader and distributor whose company specializes in the sale of prime, excess prime and secondary flat rolled steel to various industries.

Mike Barnett is the chief operating officer of Grand Steel, a flat rolled service center and distributor that inventories a complete line of hot rolled, cold rolled and coated steel, serving the construction, automotive, mining and agriculture industries, among others



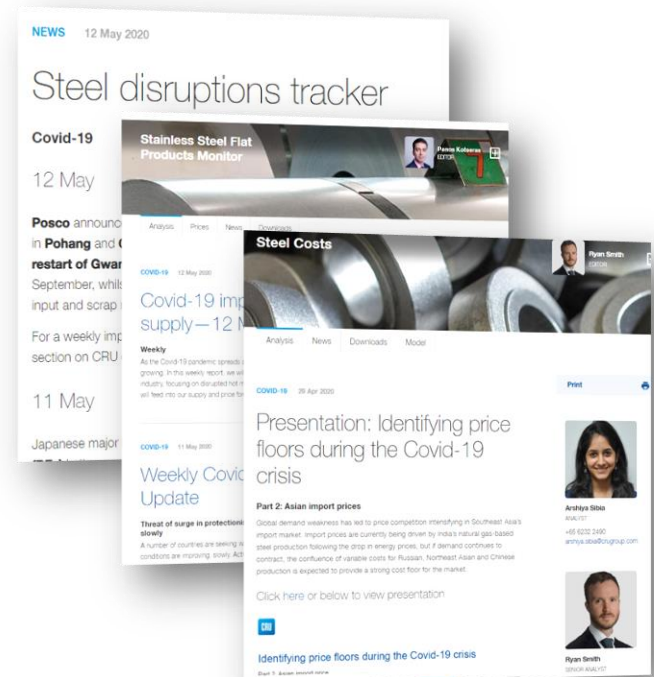
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Get in touch for more information or a demo

# Thank You

Thank you for attending our SMU Community Chat Webinar.

Our next webinar will be **Wednesday, August 12<sup>th</sup> at 11 AM ET** and will feature **Tim Gill**, Chief Economist at **AISI**.

To contact John Packard – [John@SteelMarketUpdate.com](mailto:John@SteelMarketUpdate.com)

To contact Tim Triplett – [Tim@SteelMarketUpdate.com](mailto:Tim@SteelMarketUpdate.com)

For information about subscribing to SMU contact Paige Mayhair at [Paige@SteelMarketUpdate.com](mailto:Paige@SteelMarketUpdate.com)

Stay safe and stay tuned to Steel Market Update.



# STEEL MARKET UPDATE

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